



BLANK CANVAS AGENCY

&



Joint Venture

COMPANY PORTFOLIO

Let's Paint This Canvas

Discussion Points

INTRODUCTION

WHAT WE DO

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OUR TEAM

TESTIMONIAL



*Shaping African
Brands, One
Canvas at a Time*

At Blank Canvas Agency & One Vision Group JV, we believe in the power of strategy driven by insights. As a leading brand and talent management agency, we specialize in creating sustainable growth for our clients through a deep understanding of human behavior and comprehensive market research.

With over five years of experience in brand management and a team with more than a decade of expertise, we bring to the table a unique combination of analytical rigor and creative ingenuity. Our approach is built on listening closely to market demands and understanding the evolving needs of brands across various sectors.

What sets us apart is our ability to forge powerful relationships within a vast network of industry leaders, including technology innovators, designers, strategists, marketers, and corporate entities. This expansive network allows us to create perfect synergies, helping brands achieve their fullest potential.

From brand management, development, and maintenance to growth strategies, we apply our research and development tactics to fuel long-term success. Our team thrives on a commitment to market information and data-driven decisions, ensuring there's no brand we can't grow or sell.

Let us turn your vision into reality and take your brand to the next level.

What We Do

BRAND MANAGEMENT

Building, nurturing, and growing brands through strategic planning and market insights.

TALENT MANAGEMENT

Identifying, developing, and managing talent to elevate their personal and professional brand.

EVENTS AND PRODUCTION MANAGEMENT

Organizing and executing seamless events that align with brand identity and goals.

CREATIVE STRATEGY AND SOLUTIONS

Crafting innovative strategies that drive creativity and deliver impactful solutions for brands.

SOCIAL MEDIA MANAGEMENT

Curating, planning, and executing social media campaigns to engage audiences and grow online presence.

INFLUENCER MARKETING

Leveraging influencers to amplify brand messages and engage targeted communities.

CREATIVE DIRECTION

Leading and guiding creative processes to ensure cohesive and impactful brand visuals and messaging.

PHOTOGRAPHY / STYLING AND MEDIA CREATION

Capturing and producing high-quality imagery and video content that elevates brand storytelling.

RETAIL MANAGEMENT

Developing and executing strategies to enhance retail operations, optimize sales, and improve customer experience.

Our Core Values

1

Innovation

We continuously push the boundaries of creativity and strategy to deliver fresh, forward-thinking solutions that drive brand growth.

2

Integrity

We believe in building lasting relationships based on trust, honesty, and transparency with our clients, partners, and collaborators.

3

Data-Driven Decisions

We rely on comprehensive research, analytics, and market insights to guide our strategies, ensuring informed decisions that drive measurable growth.

4

Adaptability

We thrive in a fast-paced environment, quickly adapting to changing market trends and client needs while staying ahead of the curve.

5

Collaboration

We value teamwork and the synergy created by bringing together diverse talents, ideas, and expertise to achieve extraordinary results.

6

Exellence

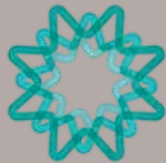
We are committed to delivering top-tier service and unmatched quality in everything we do, ensuring our clients' success at every stage.

7

Passion

We are passionate about empowering brands and talent to reach their fullest potential and make an impact in their respective industries.

PREVIOUS CLIENTS



OUR BRANDING TEAM



Ditshego Ditshego

Chief Creative Officer

Thanks

Get In Touch



PHONE OR WHATSAPP NUMBER

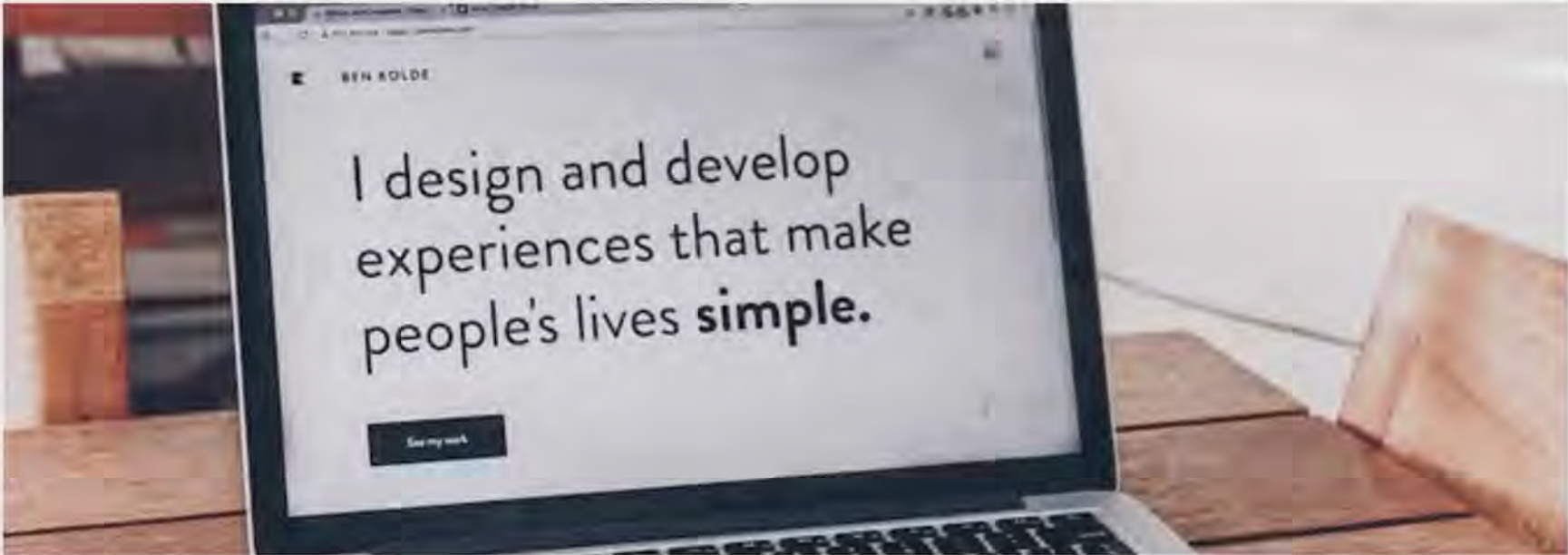
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@BLANKCANVAS_AGENCY_



SERVICES

Price List

<div><div>PACKAGE 1 - STARTER WEB PRESENCE</div><div>For: Personal brands, blogs, or freelancers just getting online Website Type: Personal Website or Blog</div><div>Price Range: R4,500 - R7,000 once-off</div></div>	<div><div>INCLUDES</div><div>3-5 Page Website (Blog, About Me, Contact, Services)<ul style="list-style-type: none">Mobile Responsive DesignBasic On-Page SEO (meta tags, page titles)Google Analytics Setup1 Month Basic SEO & Digital Marketing Guidance (Email Support)</div></div>
<div><div>PACKAGE 2 - BUSINESS LAUNCHPAD</div><div>For: Small service-based businesses Website Type: Business Website</div><div>Price Range: R6,500 - R12,000 once-off</div></div>	<div><div>INCLUDES</div><div>5-8 Page Website (Home, Services, About, Contact, Gallery, etc.)<ul style="list-style-type: none">Mobile-Friendly & SEO-Ready LayoutBasic Keyword Research & On-Page SEOGoogle Business Profile SetupFacebook & Instagram Page Setup2x Social Media Banner Designs1-Month Digital Marketing Roadmap</div></div>
<div><div>PACKAGE 3 - E-COMMERCE KICKSTART</div><div>For: Entrepreneurs selling products online Website Type: E-commerce Website Price Range: R10,000 - R25,000 once-off</div><div>Price Range: R10,000 - R25,000 once-off</div></div>	<div><div>INCLUDES</div><div><ul style="list-style-type: none">WooCommerce / Shopify Store (up to 20 products)Mobile Responsive E-commerce WebsitePayment Gateway Integration (PayFast, Yoco, etc.)Basic SEO Setup + Product Page OptimizationGoogle Shopping Feed SetupSocial Media IntegrationEmail Marketing Tool Setup (Mailchimp, Zoho, etc.)</div></div>
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<div><div>PACKAGE 4 - SEO + WEBSITE COMBO</div><div>For: Business owners needing both a website & traffic Website Type: Business or E-commerce Website Price Range: R12,000 - R30,000 (project-based)</div><div>Price Range: R12,000 - R30,000 (project-based)</div></div>	<div><div>INCLUDES</div><div><div>Full Website Build (Business or E-commerce)<ul style="list-style-type: none">One Page SEO (technical + keyword optimization)</div><div>3-Month SEO Campaign:<ul style="list-style-type: none">Backlink BuildingBlog Articles (x3/month)Google Search Console MonitoringMonthly Ranking Reports</div></div></div>
<div><div>PACKAGE 5: DIGITAL DOMINATION</div><div>For: Growing SMEs ready to scale their online presence Website Type: Business or E-commerce Price: From R6,500/month (retainer-based)</div><div>Price: From R6,500/month (retainer-based)</div></div>	<div><div>INCLUDES</div><div><ul style="list-style-type: none">Website Maintenance & HostingSEO Campaign (On-page + Off-page)Google Ads or Meta Ads Campaign ManagementMonthly Reporting<div>3-Month SEO Campaign:<ul style="list-style-type: none">Backlink BuildingBlog Articles (x3/month)Google Search Console MonitoringMonthly Ranking Reports</div></div></div>
<div><div>ADD-ONS (AVAILABLE WITH ANY PACKAGE)</div><div><ul style="list-style-type: none">Logo Design - R1,000Monthly Blog Content (3 Blogs) - R1,500Email Marketing Setup - R800WhatsApp Chat Widget - R500CRM Integration (Zoho, HubSpot) - Custom Quote</div></div>	